

Media card

Juurikas

SARKA

SOKERITOIMIALAN AMMATTILEHTI

Publisher of the magazine

Sugar Beet Research Centre (SjT)

Editor in Chief

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Ad sales

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Layout and printing

Paino-Kaarina Oy

Publication details

Format: 165 x 240 mm
Colour: 4/4, CMYK
Cover: 140 g Edixion offset
Inside: 90 g Edixion offset
Printing method: Offset

Publication date of the magazine

Published 3 times a year:
January, April and September

Annual subscription

25 € (VAT 0%)

Booking an ad space

10th day of the month preceding
the month of publication
anna.kymalainen@nordzucker.com

Delivery of the ad

15th day of the month preceding
the month of publication
anna.kymalainen@nordzucker.com

Format of the ad

Print-ready PDF,
Uncoated FOGRA29

Ad sizes and prices for inside pages

1/1 page ad..... 990 €
139 x 210 mm

1/2 page ad..... 690 €
139 x 102,5 mm

1/3 page ad..... 590 €
139 x 67,5 mm page

1/4 page ad..... 390 €
66 x 102,5 mm

Backpage ad..... 1690 €
165 x 208 mm + bleeds 3 mm

Repeat ad

If the advertisement is repeated in
consecutive magazines, you will
receive a discount as follows:
two magazines -20% off repeat ad
three magazines -30% off repeat ad

1/1 page ad
139 x 210 mm

1/3 page ad
139 x 67,5 mm

1/4 page ad
66 x 102,5 mm

1/2 page ad
139 x 102,5 mm

Backpage ad
165 x 208 mm + bleeds 3 mm